



Policy plan 2018 -2021

Stichting Soweto Care System Nederland

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1 General introduction and historical perspective

This policy plan was drawn up after establishment of Dutch legal entity Stichting Soweto Care System Nederland in October 2017. The activities of Soweto Care System SA in Africa have been running for about 10 years and for the further professionalisation and structuring of the activities a Dutch foundation has been decided upon, as a liaison between VX Company and the African legal entity Soweto Care System NPC.

This policy plan is written from the perspective of the Dutch foundation and by the board of this foundation.

Stichting Soweto Care System Nederland (hereafter SCS NL) has been established on 9 October 2017. The reason for the establishment of this legal entity was to bring more structure and coordination as a result of the fast-growing activities in Africa. In order to facilitate this growth it is necessary, among other things, that cooperation is sought with other (Dutch) NGOs with a network and infrastructure in Africa and beyond. The board is convinced that entering into strategic partnerships can best be done from a Dutch ANBI foundation. In addition the success in Africa depends largely on a few people which makes the organization vulnerable. In order to continue the current success the entire governance in both the Netherlands and Africa needs to be further strengthened and professionalized.

In 2006 Frans de Jeu worked as a volunteer for VSO at Soweto Home-Based Caregivers in Johannesburg (SA). He recognized the enormous challenges there for the administrative organization and donor reports. His previous employer VX Company in Baarn developed a first software application for this. Soon other organizations were interested in this and so Soweto Care System was born. This led in 2009 to the establishment of the NPC Soweto Care System South Africa, which grew and expanded with local employees for training and implementation. The number of users grew steadily to more than 147 NGOs in southern Africa. In 2011 the application became web-based and has grown into a robust 'state of the art' application for non-profit organizations.

2 Vision and mission of Soweto Care System

With the deployment of information technology, the mission of SCS is to improve the information processing of local Non-Profit organizations and their assistance programs, in such a way that these organizations always are provided with timely, accurate and complete information in an easy and efficient way. In this way SCS wants to contribute to a good working chain of relief organizations, as well as to engage development, education and to create employment. Furthermore, her work aims to make a positive contribution to improving the living conditions of the local population.

3 Ambitions for the next 3 years

For the coming 3 years the Stichting Soweto Care Nederland is aiming for:

- successful collaboration with 3 large (international) charity organizations;
- founding a new local SCS organization (in addition to SCS South Africa) in another country or continent;
- perpetuation and further growth of the SCS SA organization;
- good name and reputation of SCS NL within the Dutch charity organizations;
- a strong self-supporting SCS c.s. organization.

4 SWOT Analysis

The foundation has made the following SWOT analysis per 2017, taking into account the short existence of the foundation in the Netherlands and the already existing activities in the Netherlands and Africa.

<p>Strengths</p> <p>Large number of users</p> <p>Good working IT system</p> <p>Committed and experienced staff</p>	<p>Weaknesses</p> <p>Dependence on only a few people in Africa</p> <p>No cooperation partners in the Netherlands</p> <p>No experience in the world of Charities</p>
<p>Opportunities</p> <p>Growth through cooperation with partners</p> <p>Expansion of number of users</p> <p>Growth organization (employment)</p>	<p>Threats</p> <p>Financing new releases of the SCS software</p> <p>The possible stopping of Frans de Jeu</p>

5 Strategic objectives

In combination with point 3, are the concrete objectives for the next three years.

- Collaboration with partners / NGOs with a usable network in Africa, for example 2 partners
- Development new version of SCS software
- Growth in terms of content and quality
- Reduce dependence on Frans de Jeu
- Extend the number of users to 150 within 3 years
- Measuring KPIs (impact).

6 Financial forecast 2018-2021

The ambitions and strategic objectives can be translated into the multi-year budget for the years 2018 through 2021 as follows.

In € 1.000	2018	2019	2020	2021
<u>Revenue</u>				
Contribution of VX Company	p.m.	p.m.	p.m.	p.m.
Contribution of third parties	0	10	10	15
<i>Total revenues</i>	0	10	10	15
<u>Cost</u>				
Maintenance and support software	p.m.	p.m.	p.m.	p.m.
Other management and admin costs	5	6	7	8
Costs for governance	1	1	1	1
<i>Total costs</i>	6	7	8	9
<u>Result</u>	-6	3	2	6

Assumptions:

1. For now there is no ambition yet for fundraising. For the time being it is a cost budget, assuming that the possible start-up costs for a new country or continent will be assessed separately if it is clear where and when this will take place;
2. The costs borne by VX Company remain in principle with VX Company and are therefore not charged but donated. The items are therefore included both on the revenue side and the cost side as p.m.
3. For the other out-of-pocket costs funding will be found. This mainly concerns general costs of management and administration.